# Summary report on tourist arrivals up to 18<sup>th</sup> June 2025
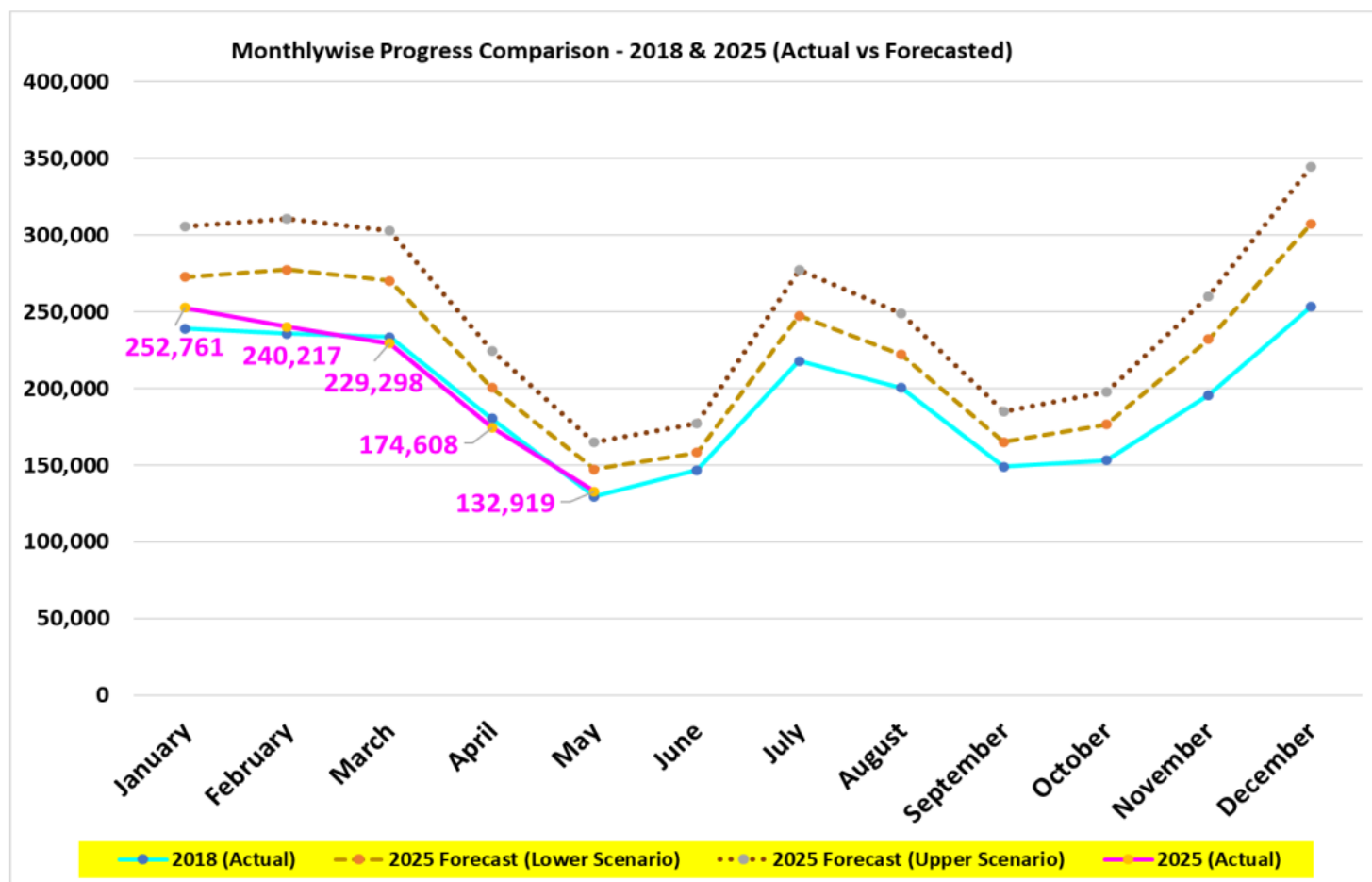
| Month | 2018 Number of Tourists | 2024 Number of Tourists | 2025 Month | 2025 Number of Tourists | percentage Change (25/24) % |
|---|---|---|---|---|---|
| January | 238,924 | 208,253 | January | 252,761 | 21.4 |
| February | 235,618 | 218,350 | February | 240,217 | 10.0 |
| March | 233,382 | 209,181 | March | 229,298 | 9.62 |
| April | 180,429 | 148,867 | April | 174,608 | 17.3 |
| May | 129,466 | 112,128 | May | 132,919 | 18.5 |
| June | 146,828 | 113,470 | June (01st ~ 18th) | 74,570 | |
| July | 217,829 | 187,810 | July | | |
| August | 200,359 | 164,609 | August | | |
| September | 149,087 | 122,140 | September | | |
| October | 153,123 | 135,907 | October | | |
| November | 195,582 | 184,158 | November | | |
| December | 253,169 | 248,592 | December | | |
| Total | 2,333,796 | 2,053,465 | | 1,104,373 | |

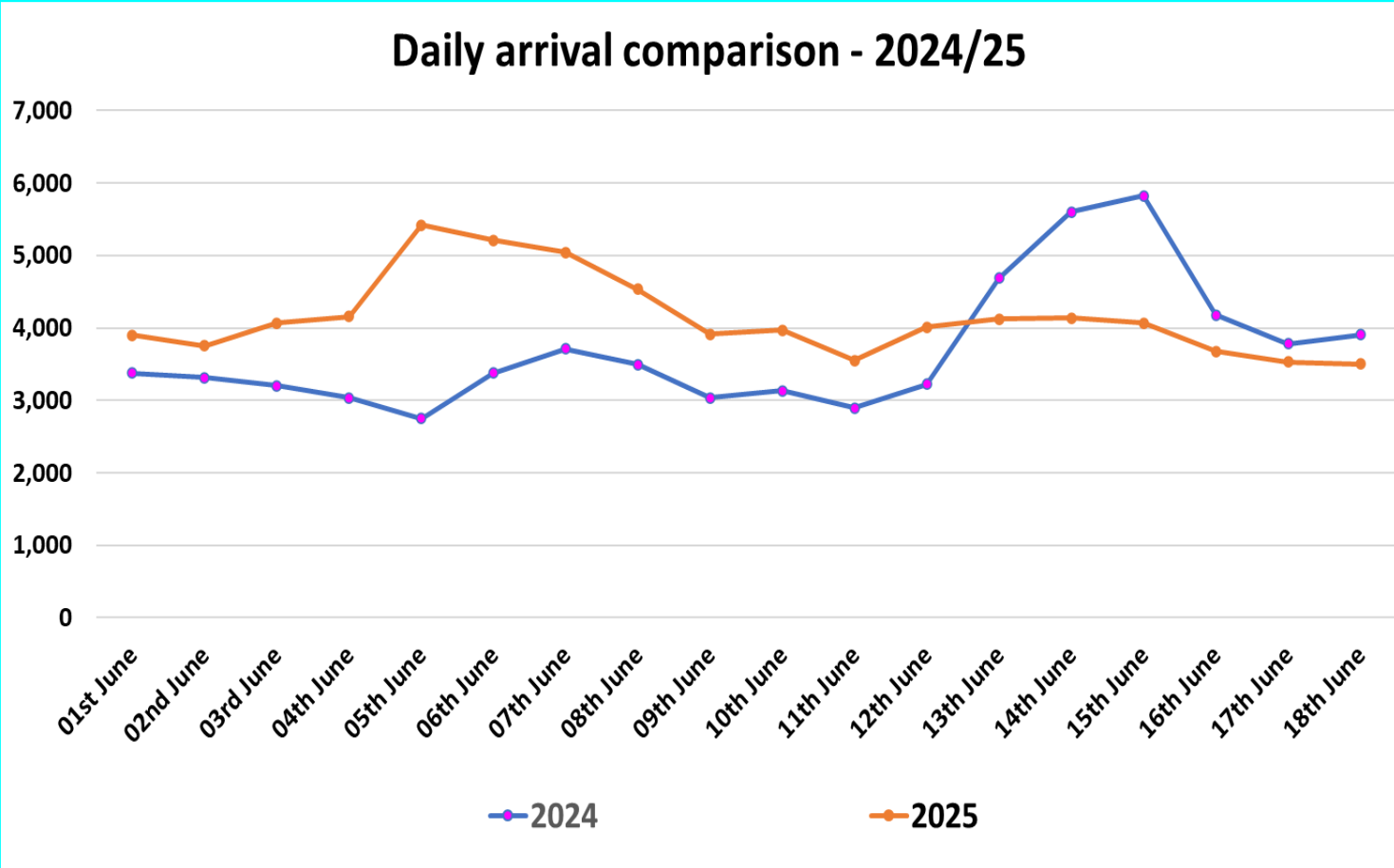## Arrival Comparison 2018, 2024 & 2025
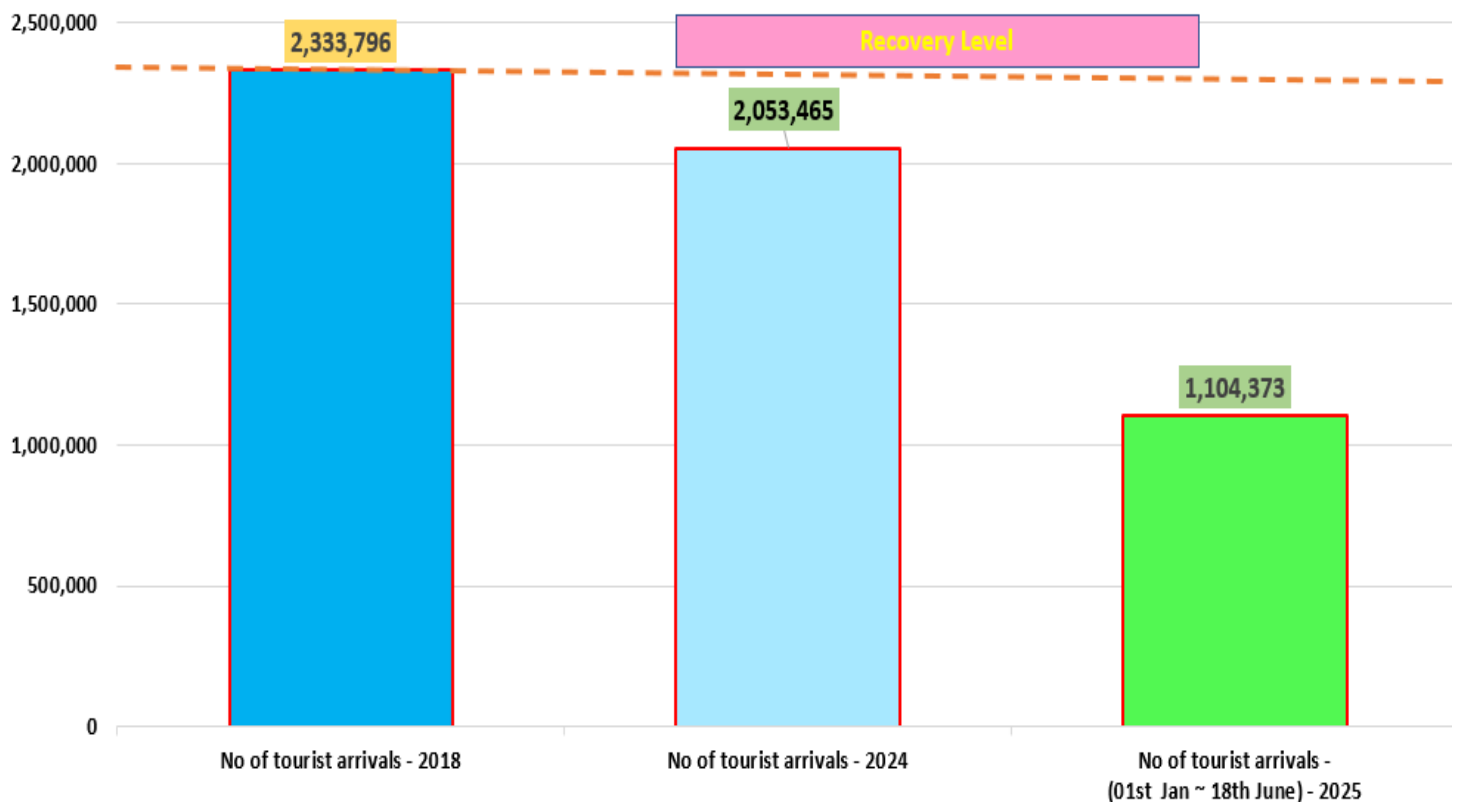
# Actuals Vs Forecasted Value

| Month | 2018 - Actual | Tourism Forecasted - 2025 | 2025 - Actual | Difference between 2018 & 2025 | Difference Between forecasted & actual 2025 |
|---|---|---|---|---|---|
| January | 238,924 | 305,687 | 252,761 | ➕ 13,837 | ➖ -52,926 |
| February | 235,618 | 310,937 | 240,217 | ➕ 4,599 | ➖ 70,720 |
| March | 233,382 | 302,803 | 229,298 | ➖ 4,084 | ➖ 73,505 |
| April | 180,429 | 224,710 | 174,608 | ➖ -5,821 | ➖ 50,102 |
| May | 129,466 | 165,118 | 132,919 | ➕ 3,453 | ➖ 32,199 |
| June | 146,828 | 177,257 | | | |
| July | 217,829 | 277,195 | | | |
| August | 200,359 | 249,019 | | | |
| September | 149,087 | 185,043 | | | |
| October | 153,123 | 197,693 | | | |
| November | 195,582 | 260,229 | | | |
| December | 253,169 | 344,309 | | | |
| | 2,333,796 | 3,000,000 | | | |



Monthlywise Progress Comparison - 2018 & 2025 (Actual vs Forecasted)

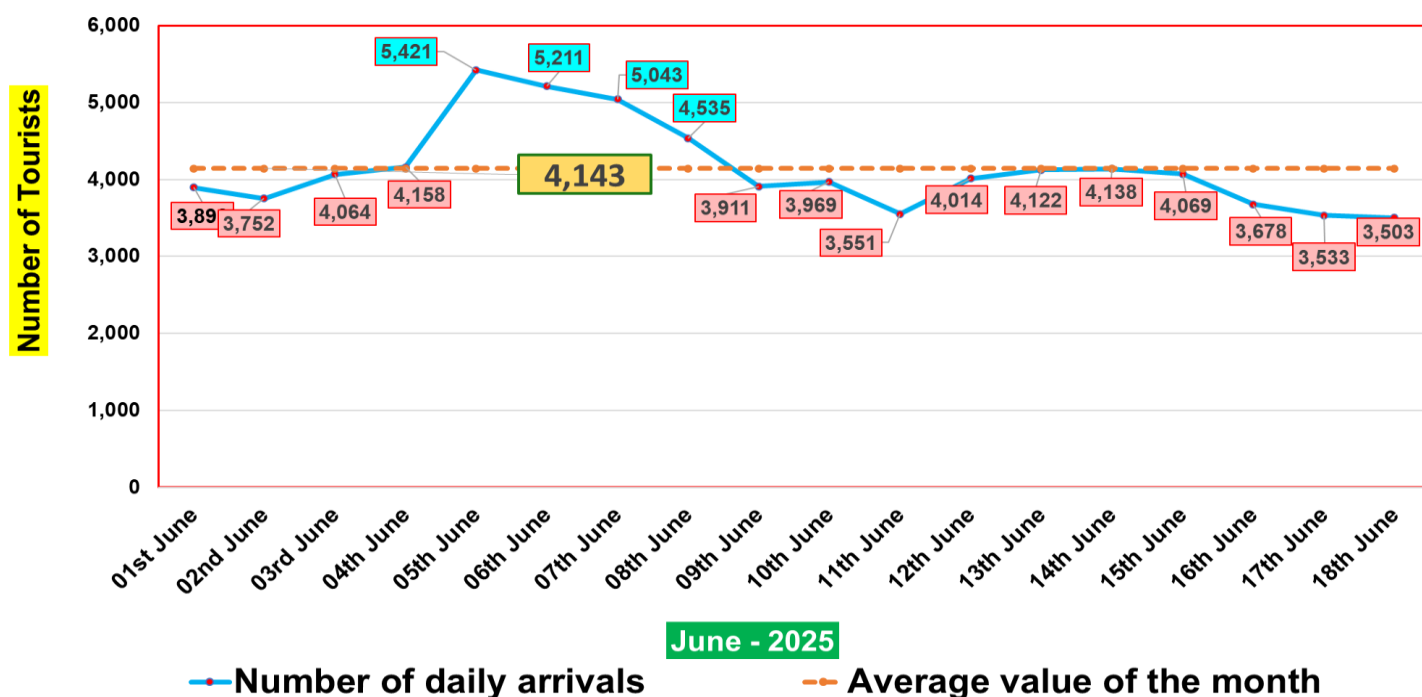# Number of tourists' arrivals – June (01st ~ 18th) - 2024 & 2025

| Date | Number of Tourists 2024 | Number of Tourists 2025 |
|------|------------------------|------------------------|
| 01st June | 3,374 | 3,898 |
| 02nd June | 3,312 | 3,752 |
| 03rd June | 3,199 | 4,064 |
| 04th June | 3,035 | 4,158 |
| 05th June | 2,746 | 5,421 |
| 06th June | 3,376 | 5,211 |
| 07th June | 3,713 | 5,043 |
| 08th June | 3,495 | 4,535 |
| 09th June | 3,035 | 3,911 |
| 10th June | 3,132 | 3,969 |
| 11th June | 2,895 | 3,551 |
| 12th June | 3,224 | 4,014 |
| 13th June | 4,691 | 4,122 |
| 14th June | 5,602 | 4,138 |
| 15th June | 5,824 | 4,069 |
| 16th June | 4,180 | 3,678 |
| 17th June | 3,779 | 3,533 |
| 18th June | 3,910 | 3,503 |
| **Total** | **66,522** | **74,570** |

# Daily distribution of tourist arrivals, June 2025



Daily arrival comparison - 2024/25

# Daily arrival distribution – Month of June 2025



Number of daily arrivals: 3,89 / 3,752 / 4,064 / 4,158 / 5,421 / 5,211 / 5,043 / 4,535 / 3,911 / 3,969 / 3,551 / 4,014 / 4,122 / 4,138 / 4,069 / 3,678 / 3,533 / 3,503

Average value of the month: 4,143

**June - 2025**

Legend: —•— Number of daily arrivals    - - - Average value of the month

## Weekly tourist arrival distribution- from Jan 2024 to June 2025

| Week | Number of tourists | Total |
|---|---|---|
| Year 2024 | | |
| 1st week (1 ~ 7 Jan)- 24 | 45,303 | 208,253 |
| 2nd week (08 ~ 14 Jan)- 24 | 47,518 | |
| 3rd week (15 ~ 21 Jan)- 24 | 49,341 | |
| 4th week (22 ~ 31 Jan)- 24 | 66,091 | |
| 1st week (1 ~ 7 Feb) - 24 | 52,361 | 218,350 |
| 2nd week (8 ~ 14 Feb) - 24 | 55,537 | |
| 3rd week (15 ~ 21 Feb) - 24 | 52,266 | |
| 4th week (22 ~ 27 Feb) - 24 | 58,186 | |
| 1st week (1 ~ 7 Mar) - 24 | 47,221 | 209,181 |
| 2nd week (8 ~ 14 Mar) - 24 | 43,983 | |
| 3rd week (15 ~ 21 Mar) - 24 | 47,972 | |
| 4th week (22 ~ 31 Mar) - 24 | 70,005 | |
| 1st week (1 ~ 7 April) - 24 | 39,797 | 148,867 |
| 2nd week (8 ~ 14 April) - 24 | 36,471 | |
| 3rd week (15 ~ 21 April) - 24 | 31,398 | |
| 4th week (22 ~ 30 April) - 24 | 41,201 | |
| 1st week (1 ~ 7 May) - 24 | 28,526 | 112,128 |
| 2nd week (8 ~ 14 May) - 24 | 23,713 | |
| 3rd Week ( 15 ~ 21 May) - 24 | 27,192 | |
| 4th Week (22 ~ 31 May) - 24 | 32,697 | |

| Week | Number of tourists | Total |
|---|---|---|
| **Year 2024** | | |
| 1st week (1 ~ 7 June) - 24 | 22,755 | |
| 2nd week (8 ~ 14 June) - 24 | 26,074 | 113,470 |
| 3rd week (15 ~ 21 June) - 24 | 28,623 | |
| 4th week (22 ~ 30 June) - 24 | 36,018 | |
| 1st week (1 ~7 July) - 24 | 43,203 | |
| 2nd week (8 ~14 July) - 24 | 42,440 | 187,810 |
| 3rd week (15 ~21 July) - 24 | 42,649 | |
| 4th week (22 ~31 July) - 24 | 59,518 | |
| 1st week (1 ~ 7 Aug) - 24 | 46,617 | |
| 2nd week (8 ~ 14 Aug) - 24 | 45,016 | 164,609 |
| 3rd week (15 ~ 21 Aug) - 24 | 35,338 | |
| 4th week (22 ~ 31 Aug) - 24 | 37,638 | |
| 1st week (1 ~ 7 Sep) - 24 | 29,239 | |
| 2nd week (8 ~ 14 Sep) - 24 | 30,057 | 122,140 |
| 3rd week (15 ~ 21 Sep) - 24 | 26,070 | |
| 4th week (22 ~ 30 Sep) - 24 | 36,774 | |
| 1st week (1 ~ 7 Oct) - 24 | 29,814 | |
| 2nd week (8 ~ 14 Oct) - 24 | 30,103 | 135,907 |
| 3rd week (15 ~ 21 Oct) - 24 | 30,751 | |
| 4th week (22 ~ 31 Oct) - 24 | 45,239 | |
| 1st week (01 ~ 07 Nov) - 24 | 42,148 | |
| 02nd week (08 ~ 14 Nov) - 24 | 42,006 | 184,158 |
| 03rd week (15 ~ 21 Nov) - 24 | 42,376 | |
| 04th week (22 ~ 30 Nov) - 24 | 57,628 | |
| 1st week (01 ~ 07 Dec) - 24 | 41,191 | |
| 2nd week (08 ~ 14 Dec) - 24 | 48,126 | 248,592 |
| 3rd week (15 ~ 21 Dec) - 24 | 61,246 | |
| 4th week (22 ~ 31 Dec) - 24 | 98,029 | |
| **Week** | **Number of tourists** | **Total** |
| **Year 2025** | | |
| 1st week (1 ~ 7 Jan)- 25 | 54,851 | |
| 2nd week (8 ~ 14 Jan)- 25 | 57,560 | 252,761 |
| 3rd week (15 ~ 21 Jan)- 25 | 57,473 | |
| 4th Week (22 ~31 Jan) - 25 | 82,877 | |
| 1st week (1 ~ 7 Feb)- 25 | 61,664 | |
| 2nd week (8 ~ 14 Feb)- 25 | 63,163 | 240,217 |
| 3rd week (15 ~ 21 Feb)- 25 | 59,606 | |
| 4th week (22 ~ 28 Feb)- 25 | 55,784 | |
| 1st week (1 ~ 7 Mar) 25 | 53,113 | |
| 2nd week (8 ~ 14 Mar) 25 | 52,639 | 229,298 |
| 3rd week (15 ~ 21 Mar) 25 | 51,459 | |
| 4th week (22 ~ 31 Mar) 25 | 72,087 | |
| 1st week (1 ~ 7 April) - 25 | 44,908 | |
| 2nd week (8 ~ 14 April) - 25 | 44,156 | 174,608 |
| 3rd week (15 ~ 21 April) - 25 | 40,085 | |
| 4th week (22 ~ 30 April) - 25 | 45,459 | |
| 1st week (1 ~ 7 May) - 25 | 33,911 | |
| 2nd week (8 ~ 14 May) - 25 | 29,417 | 132,919 |
| 3rd week (15 ~ 21 May) - 25 | 28,457 | |
| 4th week (22~ 31 May) - 25 | 41,134 | |

| Week | Number of tourists | Total |
|---|---|---|
| Year 2025 | | |
| 1st week (1 ~ 7 June) - 25 | 31,547 | |
| 2nd week (8 ~ 14 June) - 25 | 28,240 | 74,570 |
| 3rd week (15 ~18 June) - 25 | 14,783 | |

## Weekly distribution of tourist arrivals – 2022, 2023, 2024 & 2025
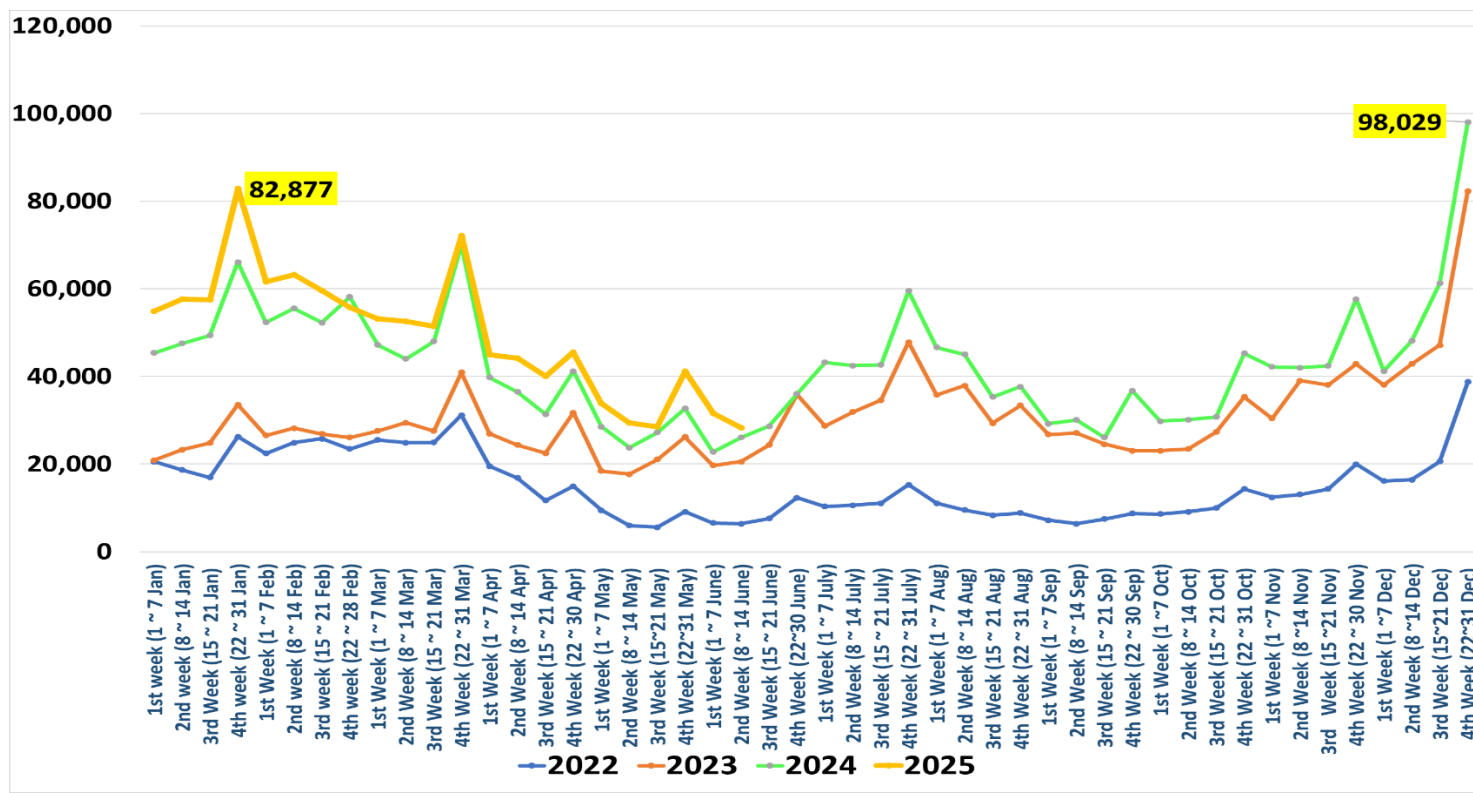


## Daily distribution of tourist arrivals – 2022, 2023, 2024 & 2025



Daily arrival distribution - 2022 ~ 2025
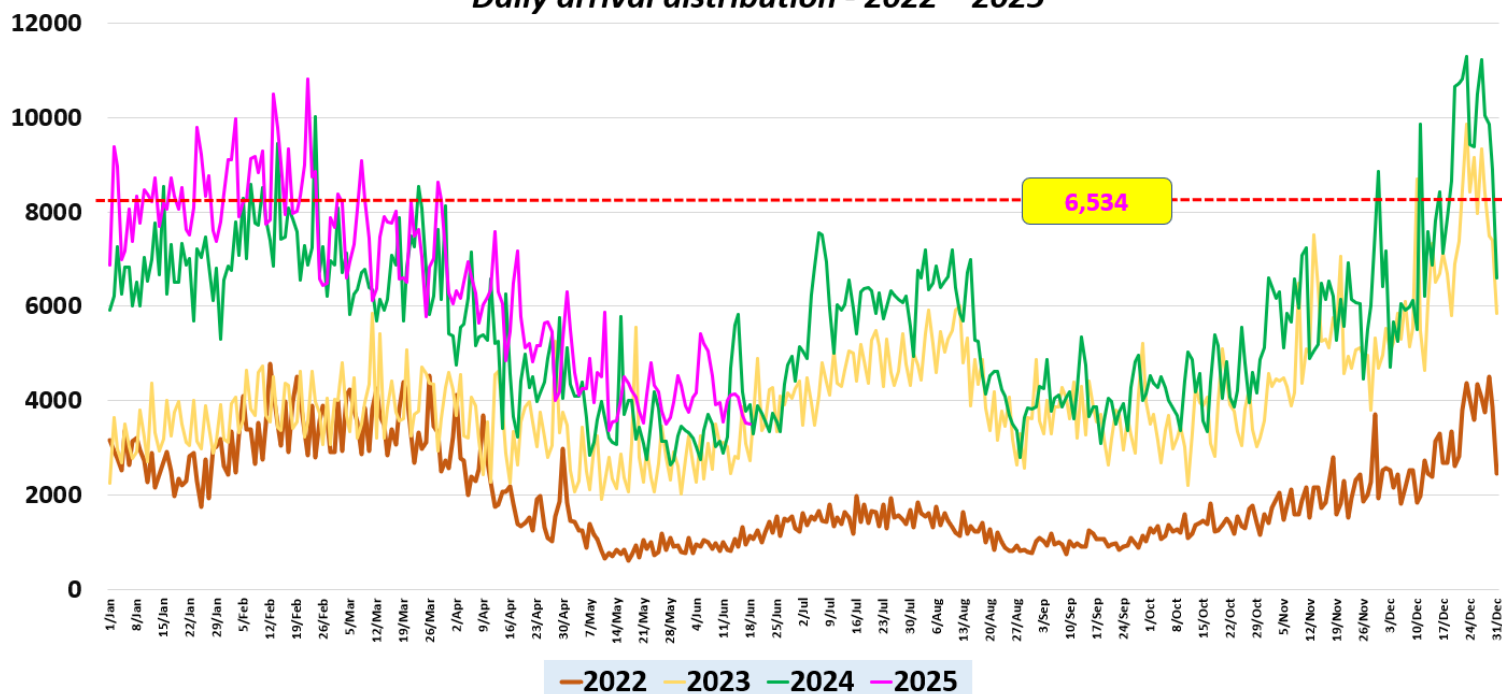
Top ten source markets - June (01$^{st}$ ~ 18$^{th}$) - 2025

| Rank | Country | Number of tourists |
|---|---|---|
| 1 | India | 22,000 |
| 2 | United Kingdom | 6,158 |
| 3 | China | 4,789 |
| 4 | Bangladesh | 4,515 |
| 5 | Australia | 3,577 |
| 6 | Germany | 3,526 |
| 7 | Maldives | 2,285 |
| 8 | United States | 2,202 |
| 9 | France | 2,155 |
| 10 | Canada | 1,802 |
| 11 | Other | 21,561 |
| | **TOTAL** | **74,570** |
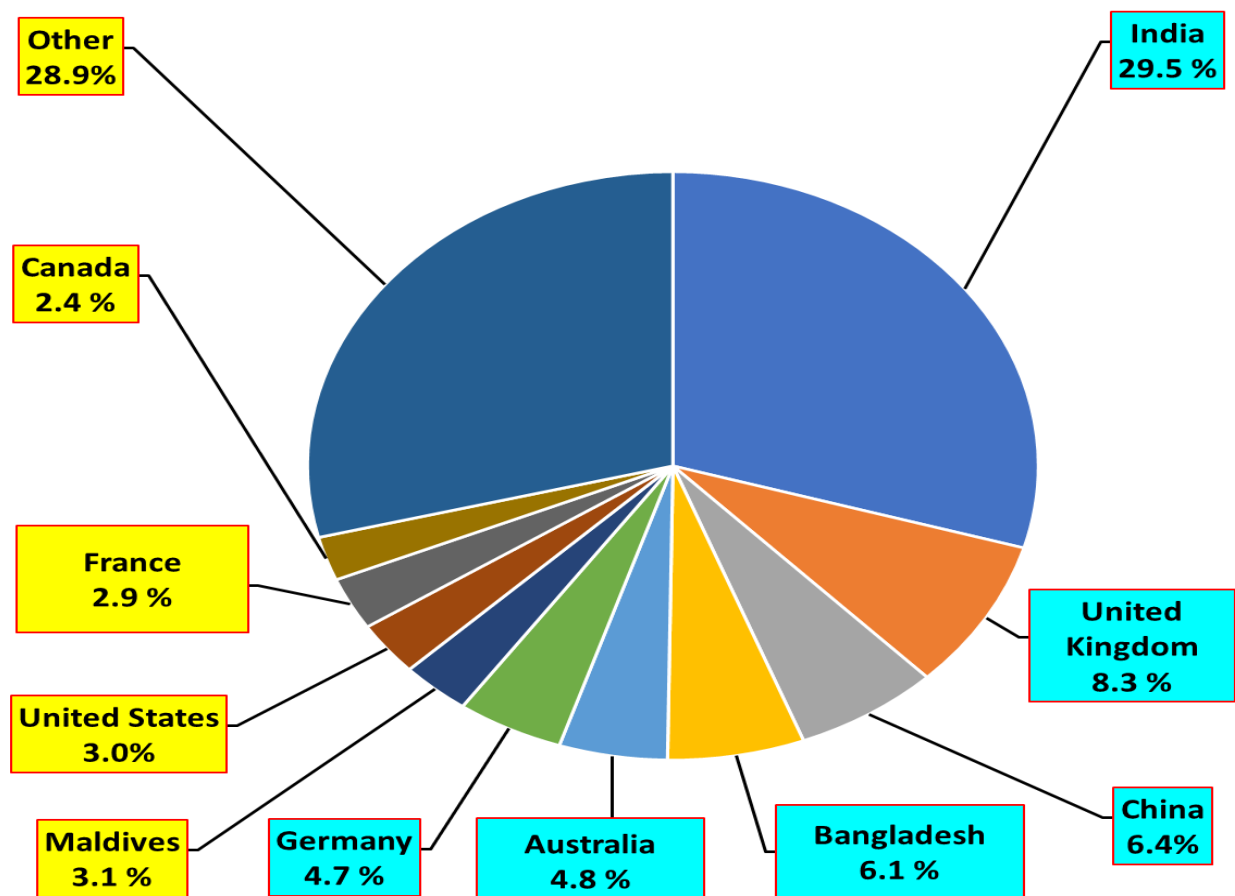
# Top twenty source markets – 01st Jan ~ 18th Jun - 2025

| Rank | Country | Number of tourists |
|---|---|---|
| 1 | India | 226,060 |
| 2 | Russian Federation | 111,736 |
| 3 | United Kingdom | 102,432 |
| 4 | Germany | 72,604 |
| 5 | China | 61,772 |
| 6 | France | 59,267 |
| 7 | Australia | 47,603 |
| 8 | Bangladesh | 31,826 |
| 9 | United States | 31,193 |
| 10 | Poland | 25,405 |
| 11 | Netherlands | 25,066 |
| 12 | Canada | 21,679 |
| 13 | Italy | 18,564 |
| 14 | Japan | 15,585 |
| 15 | Maldives | 15,581 |
| 16 | Switzerland | 14,685 |
| 17 | Spain | 13,711 |
| 18 | Israel | 10,899 |
| 19 | Malaysia | 10,277 |
| 20 | Czech Republic | 10,135 |
| | Others | 178,293 |
| | **TOTAL** | **1,104,373** |



Top 20 Market (01st Jan ~ 18th June 2025)
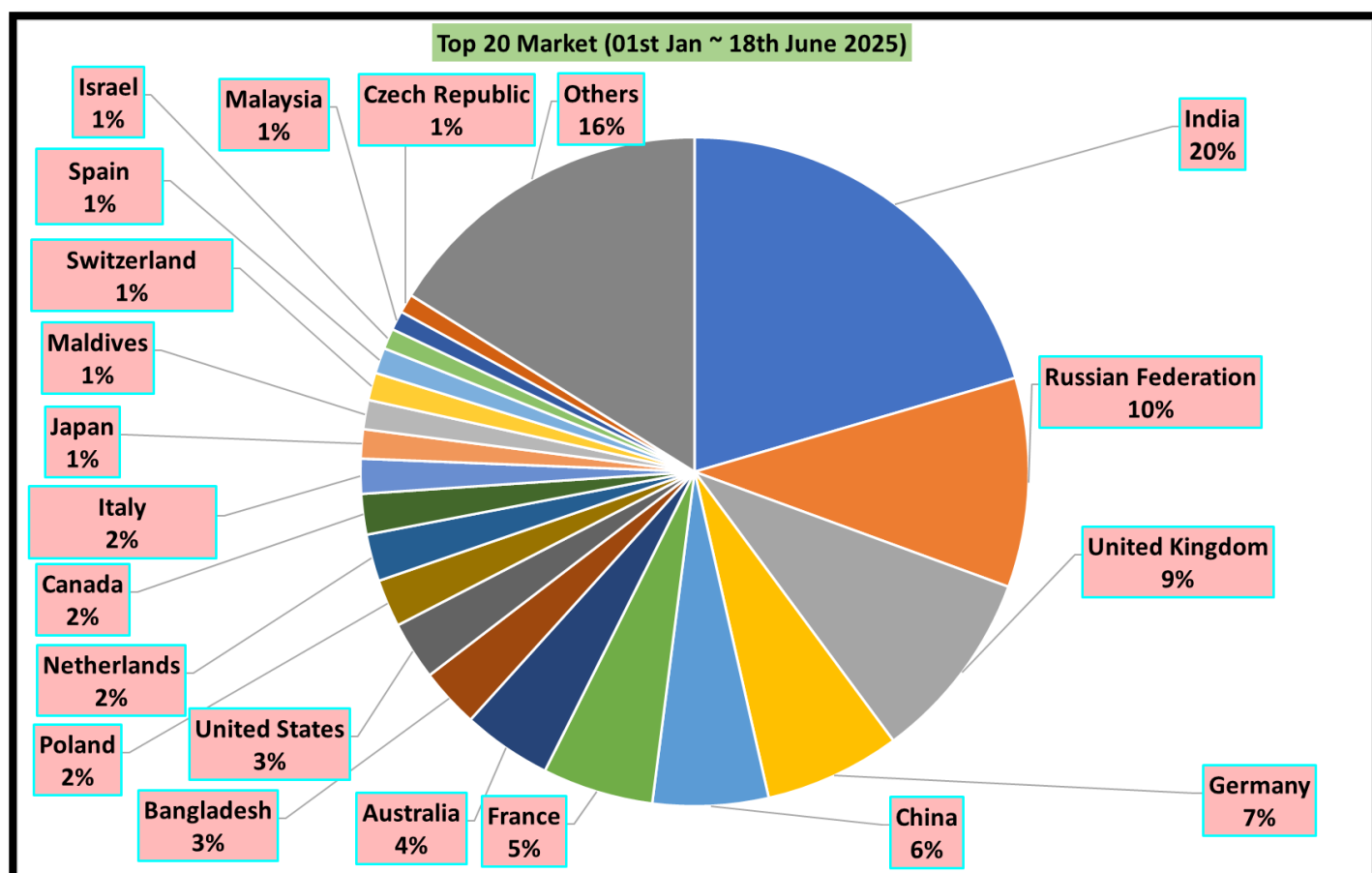
# Number of tourist arrivals by month      2021 & 2022
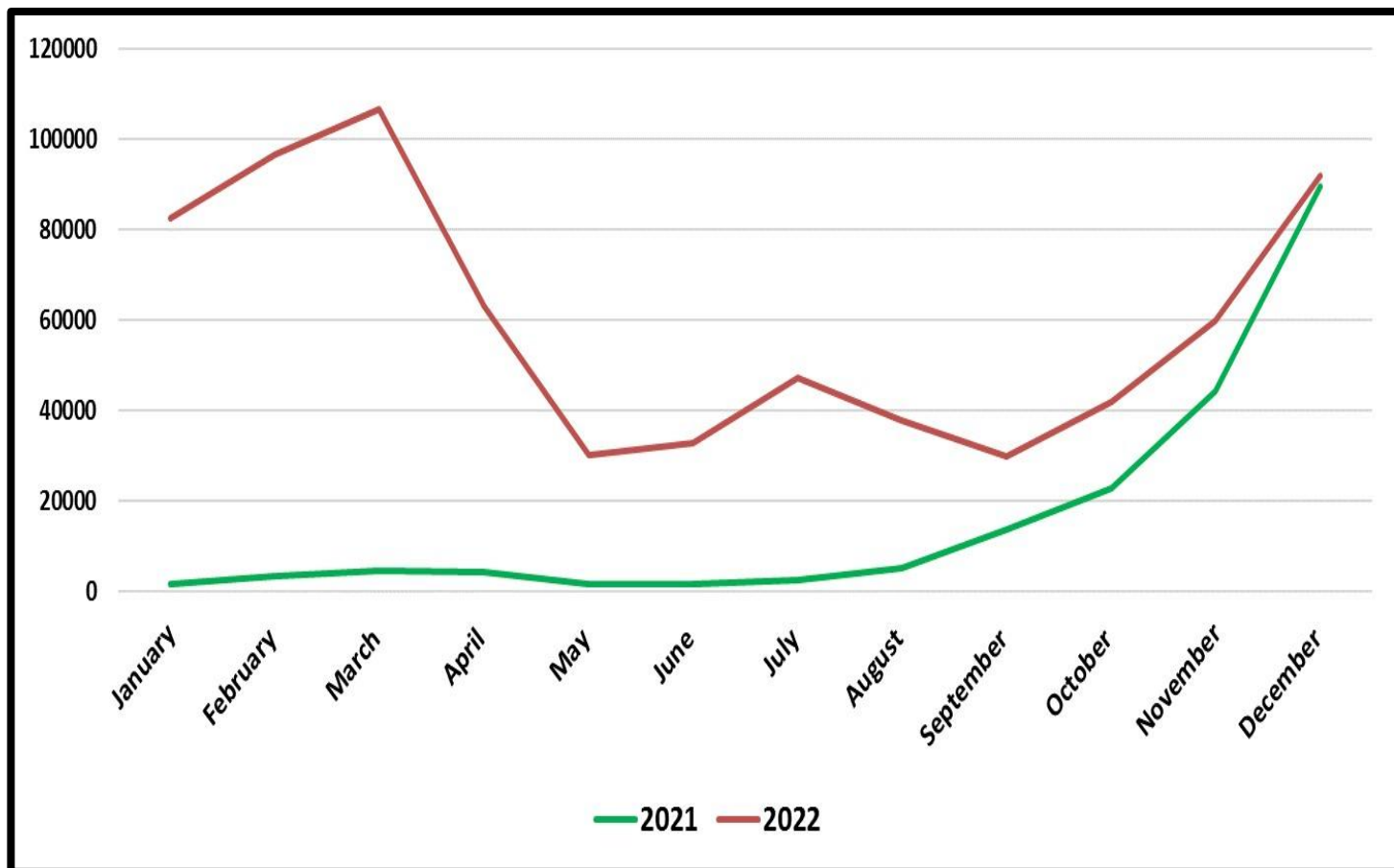


# Number of tourist arrivals from top twenty source markets – 2018 & 2019