



USAID
FROM THE AMERICAN PEOPLE

How to Manage a Sustainable Supply Chain

1 Shop Smart! Choose Eco-Friendly:

When buying products, look for goods made from recycled or recyclable materials or sustainably produced.



2 Support Local Goods:

Choose local goods instead of imports and use local companies to provide services whenever you can.



3 Less is More: Choose products with minimal packaging. Ask your suppliers to reduce, reuse, or eliminate extra packaging.

4 Discover a cleaner approach! Embrace eco-friendly alternatives instead of chemicals whenever you can.



5 Say No to Single Use Plastics: Do your part for a greener world by getting rid of plastic straws, water bottles, and other single use plastics. Encourage suppliers to do the same.



6 Grow Your Own: Travellers love farm-to-table. Join the movement with your own home-grown or local garden or farm.



A recent study by Deloitte revealed that 46% of businesses now demand that their business partners throughout the supply chain fulfill certain sustainability requirements.



88% of consumers will be more loyal to a company that supports social or environmental issues.



Companies with sustainable supply chains experience up to a 20% reduction in total supply chain costs and see a 15% boost in brand reputation, driving increased consumer loyalty and market share.