

Why is it important to your business?



Nature and wildlife experiences are a big part of tourism in Sri Lanka. Many travelers visit Sri Lanka for these experiences.



Conserving nature is an investment in your business. It helps you offer more to tourists and supports tourism in your locality in general.



If your business relies on the environment, it's important to protect it. If natural resources are lost or damaged, it can directly affect your business and harm society, which can be risky for your market.

Other actions you can take to conserve nature

- ✔ You can do this by giving them a handout or encouraging them to take a pledge.
- ✔ Give your guests a chance to contribute by providing a donation box where they can donate to conservation projects.
- ✔ Avoid using artificial fertilizer in your garden.
- ✔ Avoid removing plants and animals from their natural habitats. Refrain from consuming or using protected species for food, displaying them as exhibits, trading wildlife, or selling products made from wildlife materials.
- ✔ If you keep animals in your premises, follow local and international rules and guidelines for their care.
- ✔ Train your staff about invasive species and how to identify and remove them.



According to the 2018 Annual Statistic Report published by SLTDA, around 1.1 million foreign tourists visited wildlife parks in Sri Lanka, generating over USD 12.3 million (LKR 2 billion) in income.

Learn more

How Tourism Benefits Nature and Wildlife



The Surprising Benefits of Wildlife Tourism



The Business Case for Nature



If not YOU, then WHO? act today 🙌 think sustainably 🌱
#planetearth #futuregenerations #betheinspiration 🌍



USAID Indo-Pacific Opportunity Project (IPOP)
International Development Group LLC

56/6A Horton Place
Colombo 7, Sri Lanka
Tel: 94-112697052



What You Can Do to Conserve Nature





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FROM THE AMERICAN PEOPLE

What You Can Do To Conserve Nature

1 Plant indigenous or native species to Sri Lanka on your land

2 Learn about invasive animals and plants and remove them from your property

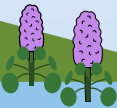
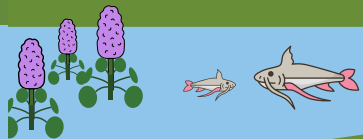
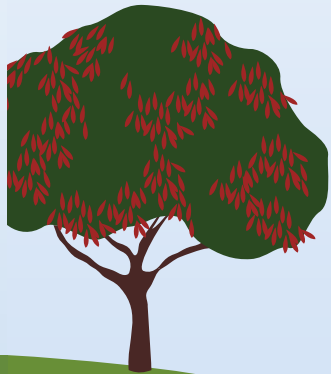
3 Try out local nature experiences in your area so you can make recommendations to your guests

4 Use natural colors like brown and green within your property to blend in with the environment

5 Encourage your guests to be responsible travelers by respecting nature and following rules for interacting with animals

6 Connect with projects and government agencies focused on nature and animal conservation

7 Make your staff aware of the various human wildlife conflicts and how to handle such situations



Strategically planting three or more large trees on the sunny sides of a house creates shade, cutting air-conditioning costs by up to 30% during hot summers.



Conserving wetlands helps control flooding and acts as a buffer for storms, which has an average economic benefit of \$464 per hectare per year.