## Why is it important to your business?

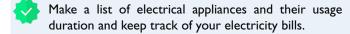


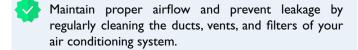
Make your business sustainable by saving energy and exploring eco-friendly options like investing in renewable energy. Avoid reliance on a single energy source and protect your business from unexpected disruptions.



By reducing energy usage and adopting energy-efficient equipment and technology, your business benefits both financially and environmentally.

### Other actions you can take to save energy





Use occupancy and motion sensors in common areas.

Highlight your environmentally friendly initiatives on your website, social media platforms, hotel lobby, and guest room directories.

Install occupancy and motion sensors in common areas.

When replacing equipment, always buy the most modern and efficient alternative.

Integrate natural ventilation and cooling into your building design.

Invest in energy efficient products.

Investing in solar PV (photovoltaics), which typically has a payback period of less than 3.5 years and can save over 8.5 tons of greenhouse gas emissions each year.

A recent study indicates that slashing your energy consumption by 10% will give your business the same financial boost as raising the average daily room rate (ADR) of a full-service hotel by \$1.35.

#### Learn more

Resources from the Sri Lanka Sustainable Energy Authority



22 ways to save energy in the workplace



If not YOU, then WHO? act today think sustainably ##planetearth #futuregenerations #betheinspiration



USAID Indo-Pacific Opportunity Project (IPOP) International Development Group LLC

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# What You Can Do to Save Energy

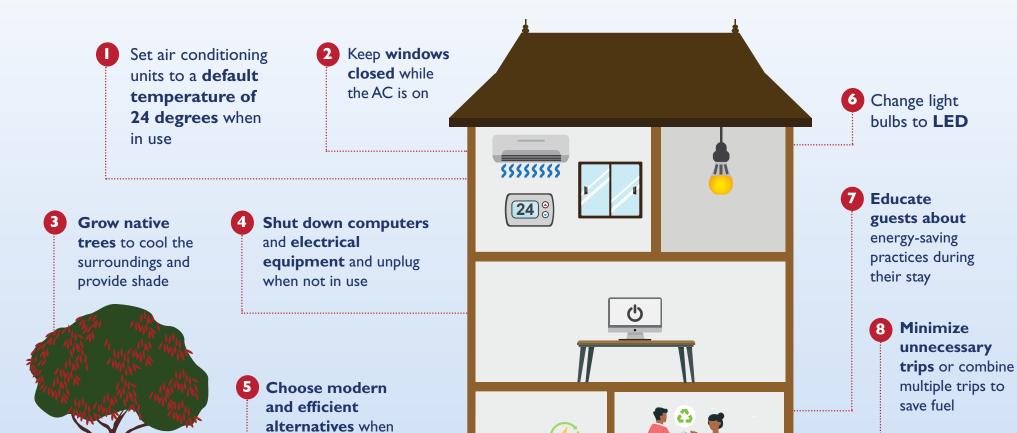


| Electricity Bill       |                  |
|------------------------|------------------|
| Date                   | Meter<br>Reading |
| 15.05.2023             | 124500           |
| 15.06.2023             | 124950           |
| Total Units            | 450              |
| Amount due             | s 20,000         |
| Previous month units   | 535              |
| Previous<br>month dues | Rs 30,000        |
|                        |                  |

The average small business can reduce energy bills by 18-25% by installing energy efficiency measures and implementing behavioural change



# What You Can Do To Save Energy







80% more efficient than fluorescent and incandescent lights?



replacing appliances

incandescent bulb for 4 hours a day costs Rs.75.25 more per month than using a 9W LED bulb



Lowering the temperature by I°C in air conditioners increases the energy cost for cooling by 4%